

Welcome to



UNDERSTANDING CBD



**HOW IT CAN HELP LEAD TO BETTER
PHYSICAL AND EMOTIONAL HEALTH**



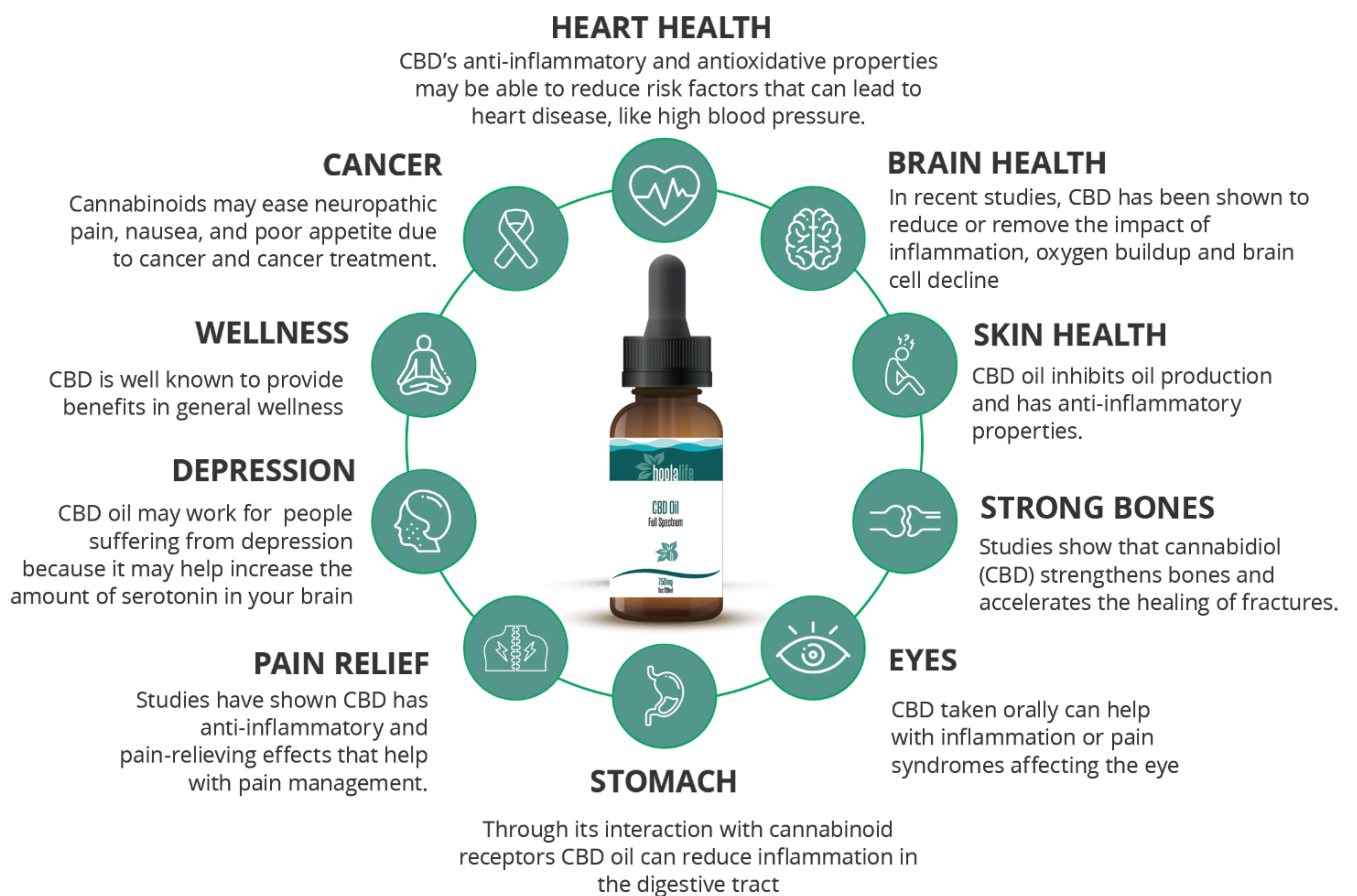
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LETS TALK WHAT IS CBD?

Our CBD Oil (Cannabidiol) is a naturally occurring non-intoxicating phytocannabinoid, derived from hemp. Cannabidiol (CBD) is the second-most abundant cannabinoid in cannabis, and has many potential therapeutic benefits, including helping with inflammation and pain management. It is also known for its anti-anxiety, and seizure-suppressant properties as well as being a great sleep aid.



HOW DOES IT WORK?

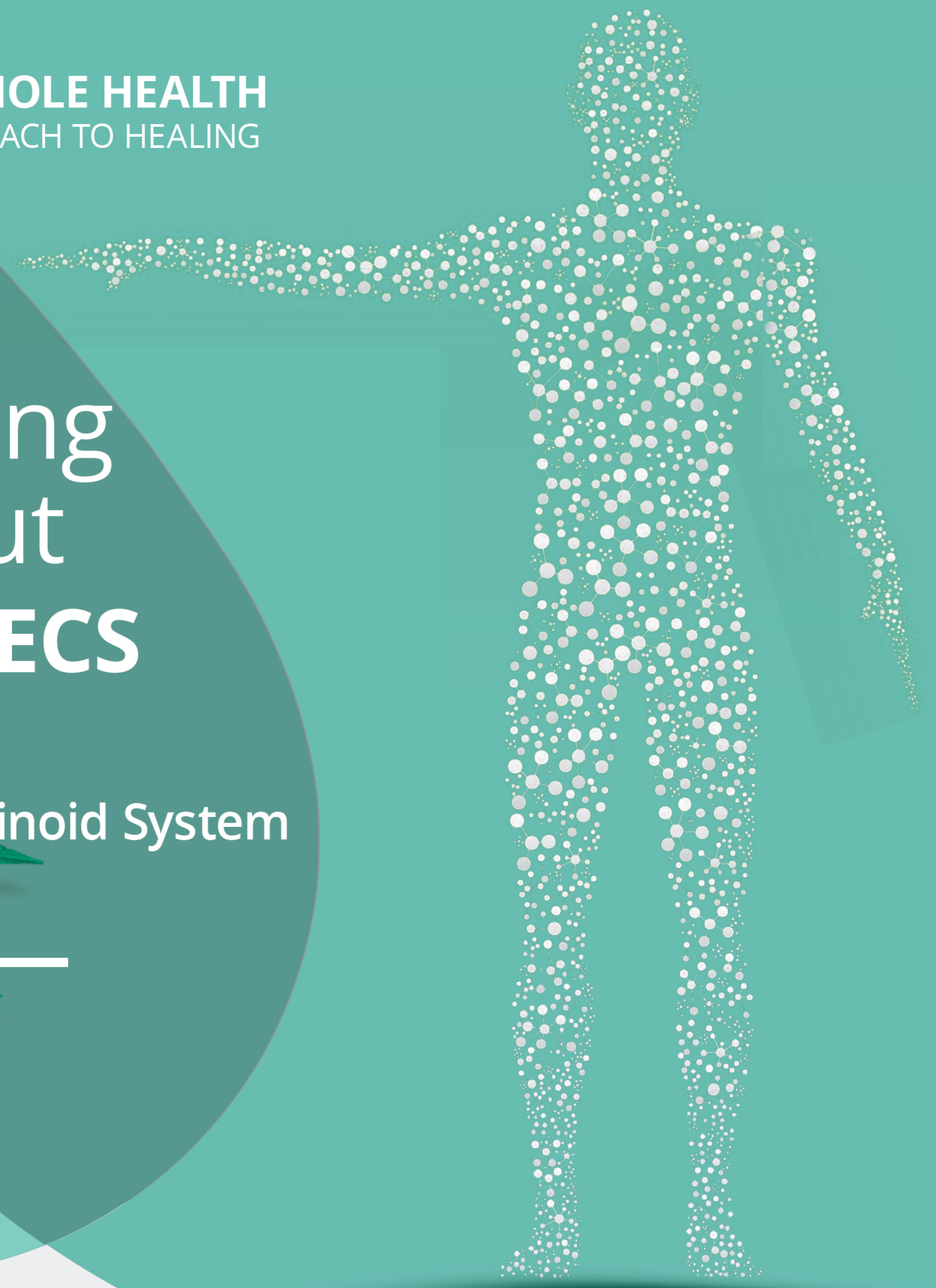
In the human body, CBD influences cannabinoid receptor activity and encourages production of the body's natural endocannabinoids. Interestingly, CBD also affects activity beyond the endocannabinoid system and can also interact with opioid, dopamine, and serotonin receptors. The ability of CBD to interact with so many different systems throughout the body suggests it has the potential to open new frontiers in psychiatry and medicine.



A WHOLE HEALTH
APPROACH TO HEALING

Learning about YOUR ECS

The Endocannabinoid System



The Body in Balance

Self Regulating



The Endocannabinoid system (ECS) is a self-regulating system of receptors that are located throughout the body. These receptors work in a lock & key relationship with Cannabinoids.

Form and Function



If the (ECS) is functioning correctly, your body would produce it's own phytocompounds called endocannabinoids that nourish the ECS.

Communication Hub



The ECS is involved in communicating with virtually every system of the body including the Central Nervous System, Immune System, Organs and much more.

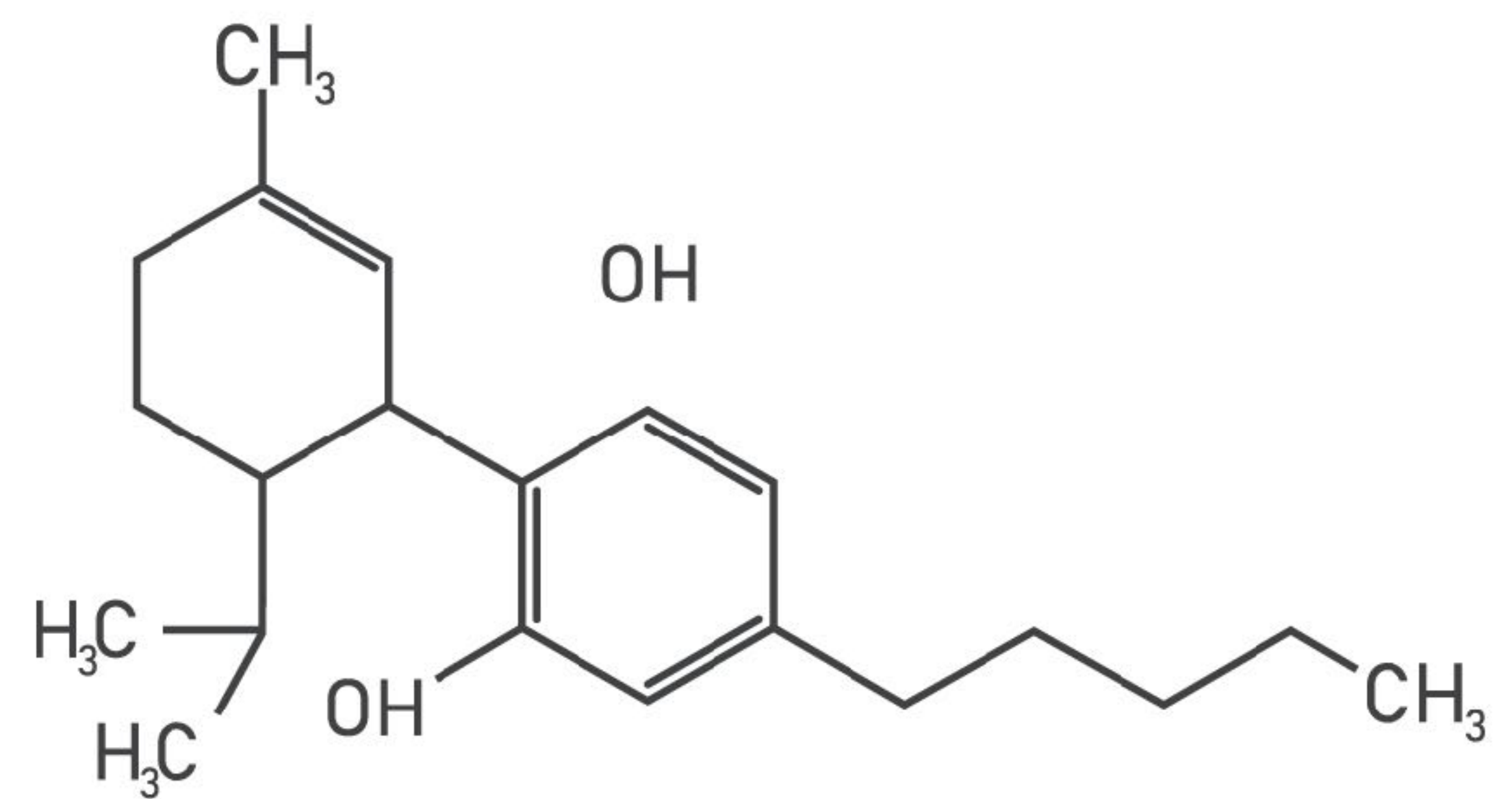
Balance is Everything



This vital system is primarily focused on supporting balance (homeostasis) in the body. If the ECS is not functioning correctly, additional nutritional support may be necessary for proper support.

Why CBD Won't Get you High.

THE CONFUSION
ABOUT CBD &
CANNABIS CREATES
FEAR AND
MISUNDERSTANDING
ABOUT THE BENEFITS
IT CAN OFFER



CBD
Cannabidiol

What is Hemp?

“Hemp” is a term used to classify varieties of Cannabis that contain **0.3% or less THC** content (by dry weight). Hemp has no psychotropic (feeling high) effect on the user.

What is Marijuana?

“Marijuana” is a term used to classify varieties of Cannabis that contain **more than 0.3% THC** (by dry weight) and can induce psychotropic or euphoric effects on the user.

Did you know?

Cannabidiol (CBD) can be derived from either the Marijuana or hemp plant and chemically is exactly the same? However, it is **only legal** if derived from HEMP.

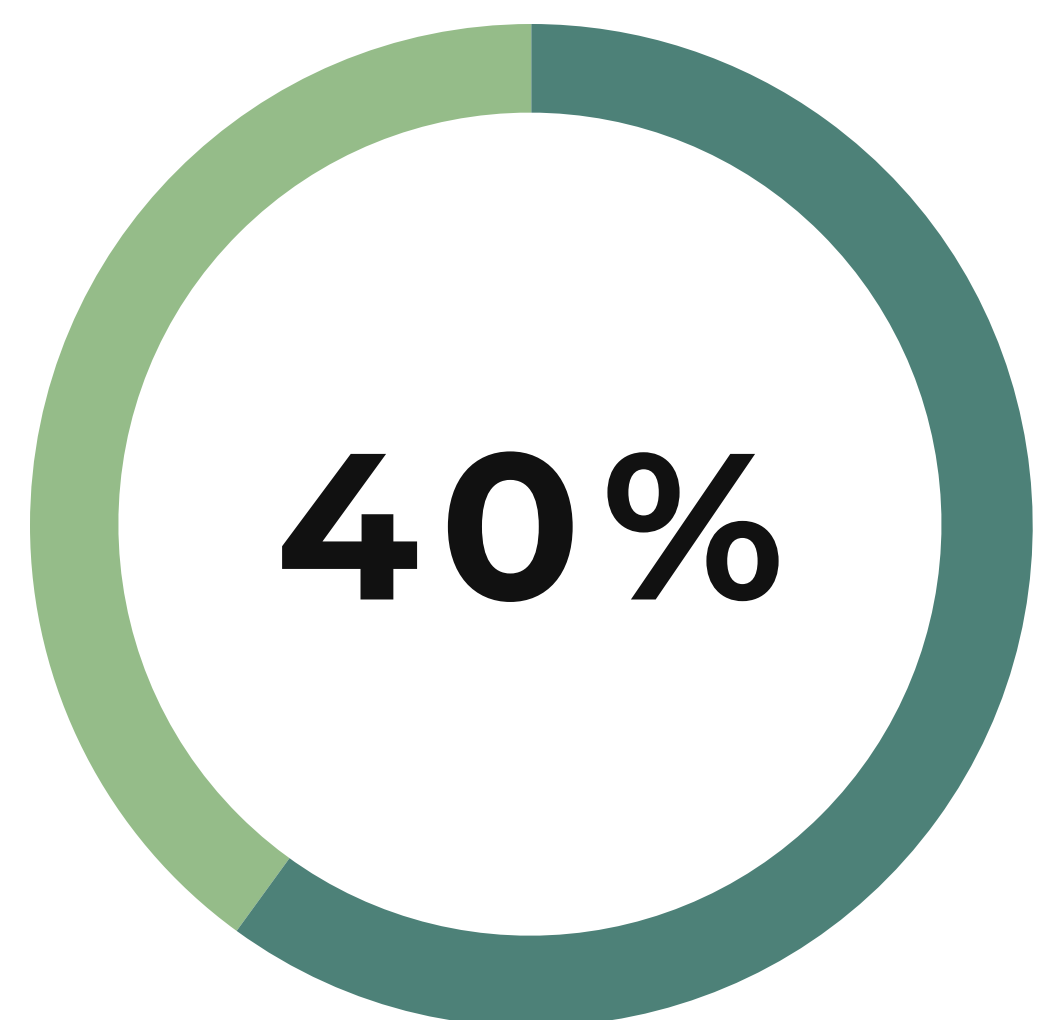
Tetrahydrocannabinol (THC) is one of at least 113 cannabinoids identified in cannabis. THC is the principal psychoactive constituent of cannabis and is found in higher concentrations in Marijuana.

The CBD Boom

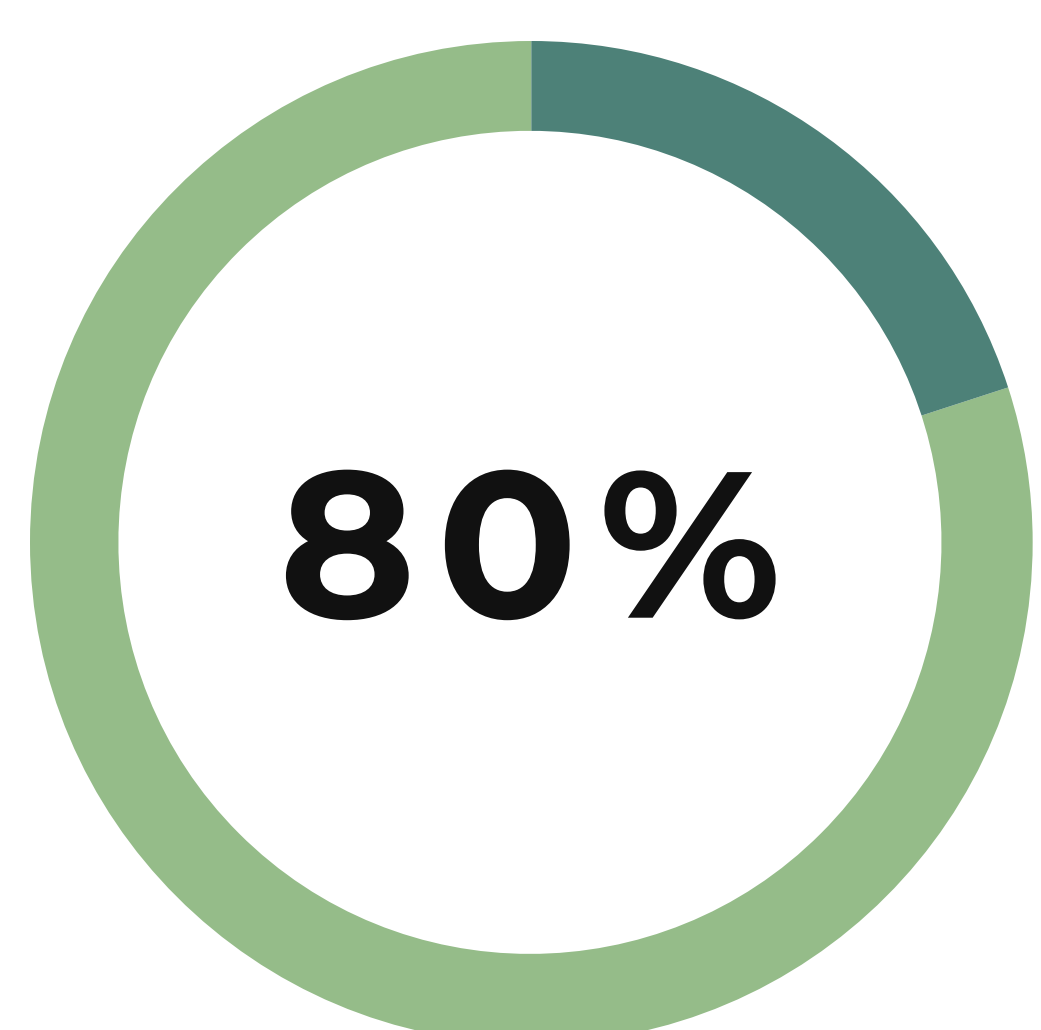


There has never been a new supplement that has created as much buzz and controversy, combined with incredible growth and opportunity.

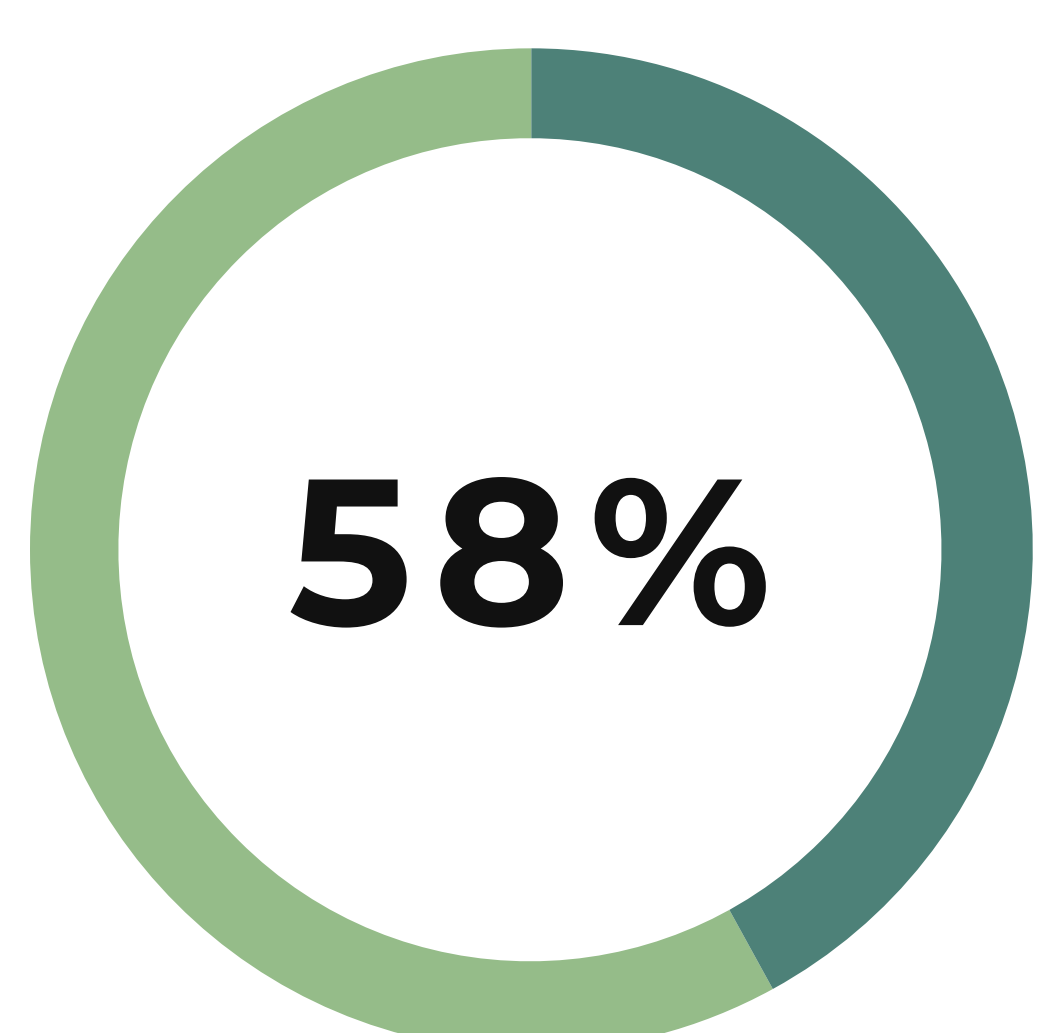
What is the buzz all about, and why is this industry projected to grow to over 20 Billion Dollars in the next few years. To help you understand this rapid growth we're going to present you with some interesting CBD statistics and facts.



40% of Americans are interested in trying CBD. To become regular consumers, they wish for easier access and more explanations about it.



The availability of CBD has increased by 80% in the USA, as shown by the results of CBD market analysis for 2018.



According to a survey, 58% of cannabis consumers are interested in edibles.

HOW BIG?

So the question is just how big could the CBD market be? According to Predictive analysis and market research company Brightfield Group believes it has the answer... In a newly released report the company is calling for year-over-year CBD product sales growth in the United States of 706% in 2020 to around \$5 billion, (not a typo) and sales of \$23.7 billion by 2023. Comparatively, about \$620 million worth of CBD products were sold last year in the United States (based on 706% growth to \$5 billion).

Growing CBD revenue from about \$620 million in 2018 to \$23.7 billion by 2023 works out to a compound annual growth rate (CAGR) of a whopping 107%! Compare that to some of the most robust broad-based growth estimates for cannabis, which call for a CAGR of around 25%, and you can see why CBD is all the buzz on Wall Street."

1

Tinctures

- CBD tinctures are quick to absorb into the bloodstream when taken sublingually.
- They take a liquid form and usually come with a dropper for easy dosing.

3

Edibles

- They are designed to taste delicious.
- Edibles must pass through the digestive system before they're absorbed into the body. This means long lasting delivery of CBD.
- CBD edibles are perhaps the easiest method of CBD consumption.

5

Topicals

- Topicals allow CBD to bind to ECS receptors just below skin.
- Allows direct application to areas of the body.
- Can be used in beauty (skin care) products as well as pain-relief (rubs, rollers) products to help with both inflammation and pain.

2

Capsules

- CBD pills and capsules have a set amount of CBD in them, so you don't have to measure it out yourself.
- It's very easy to use CBD pills, especially since most people have experience swallowing vitamins, supplements, or medications.
- Allows for custom ingredient formulation.

4

Beverage

- Allows for unique ways to supplement with CBD.
- Consuming beverage based CBD is easy to add to a daily routine.
- Interesting possibilities of mixing CBD with Caffeine or other Stimulants for combined effects.

6

Pet Treats

(All mammals have an ECS system.)

- CBD is widely know to help pets with anxiety, inflammation and pain management.
- CBD treats and oils are designed to allow precise dosing and convenience to let your pet enjoy the same benefits of CBD.

GOT QUESTIONS?

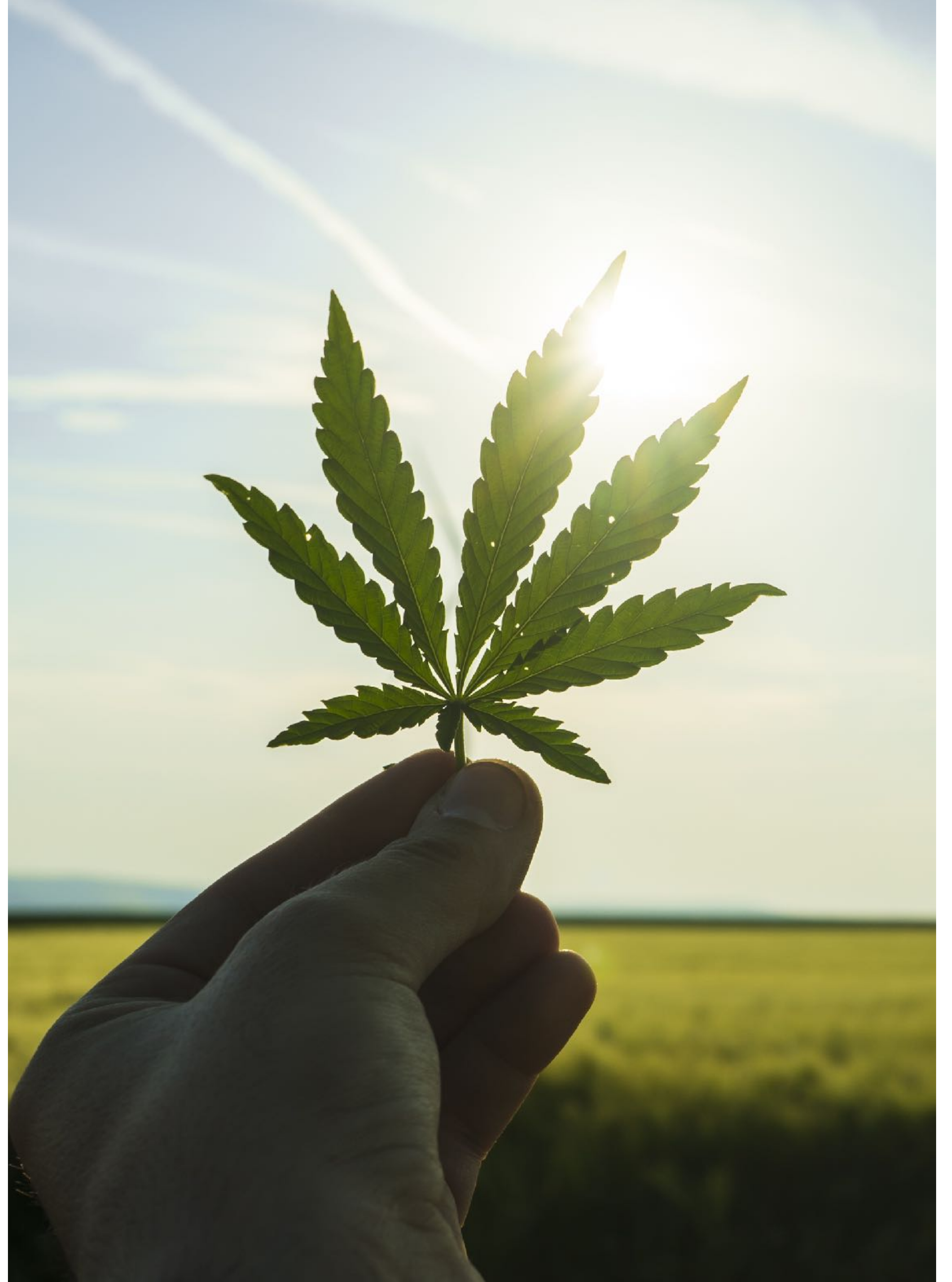
WE HAVE
ANSWERS.

IS CBD LEGAL?

There is no need for a prescription or medical card to purchase hemp based CBD in the USA. Our hemp derived CBD contains only trace amounts of THC, is non-psychoactive and is legal federally in the USA. There are currently no federal restrictions on the production, sale and consumption of hemp oil in the United States. CBD Oil/Hemp Oil is legal in most countries in the world as long as it contains low or in some countries untraceable concentrations of the molecule THC.

WHAT IS CBD OIL?

CBD oil is derived from cannabis plants that have high levels of cannabidiol (CBD) while having low levels of THC. At Hoola Life, our CBD oils always have less than 0.03% THC. The cannabidiol (CBD) content of CBD oil varies tremendously, since the manufacturers use a varying assortment of cannabis plants and preparation techniques. We produce CBD oil with a high concentration of CBD and containing less than 0.03% THC.



WILL I GET HIGH?

No. Our Hemp Extract products are all made from industrial hemp, which only has trace amounts OR no THC, so there is no psychoactive effect from taking our products.

GOT QUESTIONS CONTINUED...

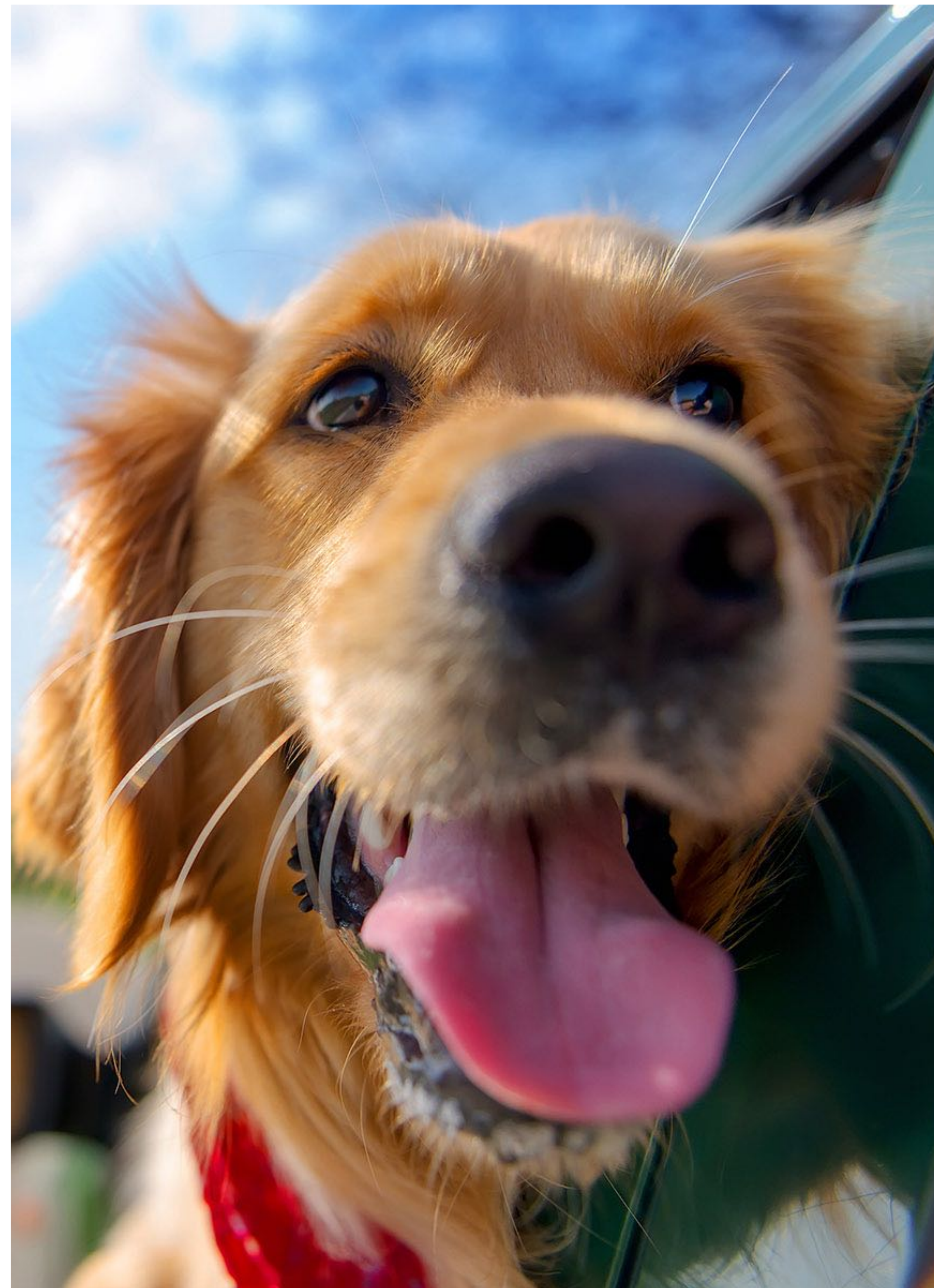
**WE STILL
HAVE ANSWERS.**

KIDS & PETS?

CBD is generally considered safe for both kids and pets, however we recommend talking to your doctor before introducing kids to CBD.

CAN I SELL CBD?

YES. It's new, it's shiny, everyone is talking about it – but is it really new? People have been utilizing CBD for half a century. Today, the stigma surrounding CBD is starting to disappear as people are finally beginning to see its true potential. Having a life changing supplement to share with others that has scientific and experiential data to support the product is a unique opportunity.





Hoo'la Means Heal

A Whole Health Approach to Wellness

**Health for your body.
Healing for your mind.
Opportunities for your future.**

We are dreamers and optimists. We believe that small things make big differences and we believe that together we can change things for the better. Hoola Life was founded on the principles of Healing. We don't claim to have all the answers - but we are certainly willing and able to ask questions and seek out the very best solutions.

We recognize that we all need healing in our lives and our focus at HOOLA LIFE is to integrate functional solutions into three areas that work together for happiness and health. We've looked at the science behind the body's Endocannabinoid (ECS) systems along with how CBD interacts with the ECS and in that we created a world-class lineup of supplementation designed to change people's lives.

The financial opportunities the CBD industry is projected to create is something we believe will be truly remarkable. Our hope is to create a model for everyone to share in this tremendous growth. We are passionate about living our best lives, physically, emotionally and financially. We hope you join us and begin living your Hoola Life.

**Our Mission is simple. To create a whole health approach to wellness.
To educate, elevate and empower our customers and partners.**



SAY HELLO

WE CAN'T WAIT TO MEET YOU.

There are so many ways to connect with us.
However you choose, we're looking forward to it.



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PURITY

HEMP DERIVED CBD OIL

Our PCR (phyto-cannabinoid rich) Full-spectrum hemp oils contain all the compounds manufactured by the plant: cannabinoids, terpenes, and flavonoids. The cannabinoids in these oils include less than 0.3% THC.

Balance brought to you by Nature

Our most popular product, and what inspired us to start Hoola Life, Full Spectrum CBD Oil in 500mg and 750mg strengths.

Our high-potency, pharmaceutical-grade CBD oils are our most popular products because of the fast-acting sublingual (under the tongue) delivery system. The oral dropper makes managing dosing very simple. Offered to you in a pleasant peppermint or natural flavour, we know this is the beginning of a beautiful thing!



NON
GMO



GLUTEN
FREE



PESTICIDE
FREE



VEGAN



TINCTURE Benefits

- Fast Acting
- Anxiety Relief
- Helps with Sleep
- Consistent Dosing
- Easy to Use
- All the benefits of the whole HEMP plant.



HOOLA Benefits

- World Class Quality
- Education about every product
- Great community
- Create passive income
- Great lineup of innovative products
- Support
- Always 3rd Party Lab Tested



ENDOCANNABINOID

- The ECS (endocannabinoid system ...)
- Supports Immune System
- Enhances Organ Function
- Joint & Bone Health
- Supports Cognitive Function
- Motor Function
- Brain Health